

499 (Block 1) 24/12

OFFICE OF CIVILIAN DEFENSE

NINTH CIVILIAN DEFENSE REGION

NORTHWEST SECTOR

WHITE-HENRY-STUART BLDG.

SEATTLE, WASHINGTON

August 1, 1943

Mrs. E. W. St. Pierre
Director, Civ. War Services
Oregon State Defense Council
101 Oregon Bldg.
Portland, Oregon


RE: BLOCK PLAN

Dear Mrs. St. Pierre:

Our National Office has compiled a list of one hundred activities carried on by Block Leaders in various parts of the country.

I am sending two copies for your information and use.

Very truly yours


Helen H. Schreiner
Assistant Director
Civilian Mobilization

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cc: Jerrold Owen
attachment

100 BLOCK LEADER PROGRAMS
Compiled by the U. S. Office of Civilian Defense

Block leaders have locally conducted campaigns to promote the following programs or services:

1. Air wardens - Aid to air wardens
2. Appliances - Care and repair of home appliances
3. Awards - Distribution of victory garden certificates and awards
4. Black markets - Elimination of black markets
5. Blood bank - Donations to the blood bank
6. Cadets - Enrollment in Naval Aviation Cadets
7. Canning - Registration for use of community canning centers
8. Child care - Survey of need for child care
9. Children - Census of all school children
10. Clean up - Clean up of streets, yards, and alleys
11. Clerical workers - Recruiting volunteer clerical workers
12. Cooker - Pressure cooker survey
13. Crop Corps - Enlistment in the Crop Corps or Land Army
14. Dinout - Dinout regulations
15. Diphtheria - Immunization against diphtheria and whooping cough
16. Entertainment - Home entertainment for men and women in the armed services
17. Epidemic - Checking an epidemic by cautioning householders against it
18. Farm machinery - Survey of available farm machinery
19. Fats - Fats salvage
20. Fire - Home precaution against fire
21. Firemen - Recruiting auxiliary firemen
22. First aid - First aid classes
23. Flood - Locating temporary living quarters during a flood
24. Flood - Mobilization of boats to rescue flood victims
25. Foods - Use of foods of high vitamin content
26. Forest fire - Forest fire prevention
27. Foster homes - Neighborhood "foster homes" for day care of children of working mothers
28. Gardens - Victory gardens
29. Gas - Emergency warning of dangerous defects in household gas service
30. Gas - Explanation of signals and what to do in gas attacks
31. Halloween - Promoting a sensible Halloween
32. Health - Health for victory through nutrition, home nursing, and early diagnosis of contagious diseases
33. Home nursing - Enrollment in home nursing
34. Hose - Collection of silk and nylon hose
35. Household equipment - Sharing of scarce household equipment
36. Houses - Survey of vacant houses
37. Housing - Over-night housing for visiting relatives of service men
38. Identification - Identification tags for children

39. Inflation - Combatting inflation
40. Jars - Redistribution of canning jars
41. Jewelry - "Junk jewelry" collection for Marines to give to natives in the South Pacific
42. Junior wardens - Appointment and direction of junior salvage wardens
43. Letters - Writing letters to the neighborhood's boys in camp
44. Lunch - Pack a lunch that packs a punch
45. Manpower - Manpower survey
46. Maps - Collection of foreign maps, photographs, and post cards for the Army
47. Meat - Share the meat
48. Meat - Use of more common cuts of meat in preference to the finer cuts
49. Mosquito - Mosquito control
50. Nurses Aides - Enrollment in Nurses Aides
51. Nurses - Nurse survey
52. Nutrition - Nutrition classes and demonstrations
53. Occupation census - Occupation census of women between 16 and 65 for U. S. Employment Service
54. Paper - Paper collection
55. Personal Message - Distribution of the security of war information pamphlet, "A Personal Message"
56. Pests - Pest control
57. Plowing - Cooperative plowing of victory gardens
58. Population census - Population census of local community
59. Pork - Hog census to increase pork production
60. Posters - Poster distribution
61. Poultry - Poultry raising
62. Rabbits - Rabbit raising for food
63. Radios - Collection of used radios for the Navy
64. Rationing - Point of rationing explanation
65. Rats - Ridding city of rats
66. Recreation - Recreation classes
67. Recreation - Recreation for youth
68. Recreation - Survey of recreational facilities
69. Red Cross - Enrollment in Red Cross
70. Rodents - Location of typhus-bearing rodents
71. Rooms - Survey of vacant rooms
72. Rumors - Stopping harmful rumors
73. Russian Relief - Collection of clothing for Russian Relief
74. Safety - Home safety
75. School - Extended school service
76. Scrap - Collection of scrap
77. Seed - Cooperative buying of seed and fertilizer for victory gardens
78. Service men - Gifts for service men
79. Shopping - "hopping in hours outside rush periods
80. Social worker - Social worker survey
81. Tires - Tire conservation
82. Tools - Sharing of tools for victory gardens

83. Transportation - Share the car
84. Typhoid fever - Prevention of typhoid fever
85. Vaccination - Vaccination against smallpox
86. V-Book - Collection of V-books
87. V-Home - V-Home campaign
88. Volunteers - Interviewing previously registered civilian defense volunteers now in dormant file
89. War Bonds - Pledges for war bonds
90. War Chest - War Chest drive
91. Warning - Warning against use of contaminated water
92. War savings - Filling and turning in war saving stamp books
93. Water supply - Setting up an operating water supply stations during a disaster
94. Weeds - Weed cutting
95. Womanpower - Woman power survey
96. Women - Need for women for streetcar and bus operators
97. Women - Recruitment of women for laundry and dry cleaning industry to avert crisis
98. Women - Urging employable women to train for jobs
99. WAACS - Enlistment in the WAAC, WAVES, And SPARS
100. Youth - Youth auxiliary enrollment

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